



# 2021 Annual Convention Patron Opportunities

Page 1 - Benefits

2021 Annual Convention | June 16 - 18, 2021 | Virtual

## Diamond Patron Sponsor

Limited to 6 Firms

Support of \$5,000

- **Official Sponsor of State Bar of Arizona Annual Keynote** (Wednesday). Includes recognition from the emcee; firm logo on screen in order of commitment.)
- **Patron Acknowledgment in Convention Brochure:** Firm logo prominently featured (in order of commitment.)
- **Patron Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment at Keynote Wednesday.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm logo featured with link to your website.
- **Patron Recognition in materials for all seminar attendees:** Firm logo.
- **Full page full color ad in Convention brochure** (\$2,265 value)
- **AV screen:** Firm logo on AV screen at Wednesday Keynote.
- **Upon request, four tickets to Wednesday Keynote.**

## Ruby

Support of \$2,500

- **Acknowledgment in Convention Brochure:** Firm logo featured (in order of commitment.)
- **Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment in materials for all seminar attendees.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm logo featured with link to your website.
- **AV screen:** Firm logo rotated on AV screen during Wednesday and Friday luncheons.
- **Upon request, two tickets to Wednesday Keynote.**

## Amethyst

Support of \$500

- **Acknowledgment in Convention Brochure:** Firm/name listed.
- **Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment in materials for all seminar attendees.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm/name listed.

## Onyx

Support of \$250

- **Acknowledgment in Convention Brochure:** Firm/name listed.
- **Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment in materials for all seminar attendees.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm/name listed.

## Emerald

Support of \$3,500

- **Acknowledgment in Convention Brochure:** Firm logo featured (in order of commitment.)
- **Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment in materials for all seminar attendees.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm logo featured with link to your website.
- **Half page full color ad in Convention brochure,** \$1,345 value.
- **Upon request, three tickets to Keynote Wednesday.**

## Sapphire

Support of \$1,000

- **Acknowledgment in Convention Brochure:** Firm/name listed.
- **Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment in materials for all seminar attendees.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm/name listed.
- **Upon request, one ticket to Keynote Wednesday.**

## Garnet

Support of \$350

- **Acknowledgment in Convention Brochure:** Firm/name listed.
- **Acknowledgment in *Arizona Attorney Magazine*:** Firm/name listed.
- **Patron Acknowledgment in materials for all seminar attendees.**
- **Patron Acknowledgment on State Bar of Arizona website:** Firm/name listed.

### Patrons recognized in seminar materials provided to attendees for all Convention seminars:

Top tier Patrons (Diamond, Emerald and Ruby): Firm logo appears. Name listed for Patrons at other levels.

### Special recognition provided for Century Club Patrons:

For those who have contributed as Patrons for 10 years or more.

### Special recognition provided for Honored Patrons:

For those who have contributed as Patrons for the past five consecutive years.

Lisa Bormaster Fontes, Advertising Manager / *Arizona Attorney Magazine*

State Bar of Arizona | 4201 N. 24th Street, Suite 100 | Phoenix, AZ 85016-6266

P 602.340.7230 F 602.416.7430 C 602.315.1032 E Lisa.Bormaster@staff.azbar.org

[www.azbar.org](http://www.azbar.org)

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## Deadlines

*(Please note: in order to be included as a Patron, we must receive the form on page 3 by February 26 2021)*

### Diamond Patron Sponsor:

1. **LOGO:** Please provide a vector file or high-resolution (at least 300dpi) graphic file of your logo WITH url link.  
Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** Immediately upon signing. (And by February 26, 2021 for the brochure.)
2. **Full Page AD, Convention Magazine:** Please provide your Full Page ad, Full Color: **SPECS:**  
**Full Page Bleed:**  
**Bleed:** 8.625" wide × 11.125" high  
**Trim:** 8.375" wide × 10.875" high  
**Live Area:** 8" wide × 10.50" high  
High-resolution, 4-color (CMYK) digital files required. Minimum 300 DPI.  
**ACCEPTED PRINT AD FILE FORMATS:**
  - High-resolution Adobe Acrobat PDFEmail to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** February 26, 2021
3. **KEYNOTE ATTENDEES:**  
If you requested the benefit of Keynote tickets, please provide the names and emails of your representatives to attend.

Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** by May 14, 2021

### Emerald Patron:

1. **LOGO:** Please provide a vector file or high-resolution (at least 300dpi) graphic file of your logo WITH url link.  
Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** Immediately upon signing. (And by February 26, 2021 for the brochure.)
2. **Half Page AD, Convention Magazine:**  
Please provide your Half Page ad, Full Color: **SPECS:** 7.25" wide × 4.75" high  
High-resolution, 4-color (CMYK) digital files required. Minimum 300 DPI.  
**ACCEPTED PRINT AD FILE FORMATS:**
  - High-resolution Adobe Acrobat PDFEmail to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** February 26, 2021
3. **KEYNOTE ATTENDEES:**  
If you requested the benefit of Keynote tickets, please provide the names and emails of your representatives to attend.

Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** by May 14, 2021

### Ruby Patron:

1. **LOGO:** Please provide a vector file or high-resolution (at least 300dpi) graphic file of your logo WITH url link.  
Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** Immediately upon signing. (And by February 26, 2021 for the brochure.)
2. **KEYNOTE ATTENDEES:**  
If you requested the benefit of Keynote tickets, please provide the names and titles of your 2 representatives to attend.  
Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** by May 14, 2021

### Sapphire Patron:

1. **NAME:** Please provide EXACTLY how you would like your name or firm name to appear in print; for Recognition:  
Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** Immediately upon signing. (And by February 26, 2021 for the printed brochure.)
2. **KEYNOTE ATTENDEE:**  
If you requested the benefit of a Keynote ticket, please provide the name and email of your representative to attend.

Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** by May 14, 2021

### Amethyst, Garnet and Onyx Patrons:

1. **NAME:** Please provide EXACTLY how you would like your name or firm name to appear in print; for Recognition:  
Email to: Lisa.Bormaster@staff.azbar.org  
**Deadline:** Immediately upon signing. (And by February 26, 2021 for the brochure.)

## Thank You!

### FOR QUESTIONS

Please contact Lisa Bormaster, 602.340.7230; Lisa.Bormaster@staff.azbar.org



# 2021 Annual Convention Patron Opportunities

Page 3 - Order Form

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## YES!

Count me in as a 2021 Patron.

Please confirm my support at this level:

(must be received by February 26, 2021)

- ☐ **Diamond Sponsor**  
\$5,000
- ☐ **Emerald Sponsor**  
\$3,500
- ☐ **Ruby Sponsor**  
\$2,500
- ☐ **Sapphire Sponsor**  
\$1,000
- ☐ **Amethyst Supporter**  
\$500
- ☐ **Garnet Supporter**  
\$350
- ☐ **Onyx Supporter**  
\$250

### Special recognition provided for Century Club Patrons:

For those who have contributed as Patrons  
for 10 years or more.

### Special recognition provided for Honored Patrons:

For those who have contributed as Patrons  
for the past five consecutive years.

- ☐ **First Time Patron**
- ☐ **Past Patron**

Your Name: \_\_\_\_\_

Firm Name: \_\_\_\_\_

### PRINT NAME FOR PUBLIC RECOGNITION:

(PRINT Name or Firm name here, EXACTLY as you wish it to appear in print)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip+4: \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please see page 3 for items needed to complete your Recognition.

### PAYMENT (must be received by February 26, 2021)

You may:

1. Mail form with a check;
2. **Mail form** and call 602-340-7226 to pay by credit card;
3. **Email form** to Lisa.Bormaster@staff.azbar.org and call 602-340-7226 to pay by credit card.

### TO PAY BY CHECK:

#### Make check payable to:

State Bar of Arizona 2021 Convention Patron

#### Mail check with form to:

State Bar of Arizona, P.O. Box 842699, Los Angeles, CA 90084-2699

- ☐ Enclosed is a check payable to the State Bar of Arizona for \$ \_\_\_\_\_

(Please mail by February 26, 2021)

### TO PAY BY CREDIT CARD:

Please call 602-340-7226

The State Bar of Arizona is a 501 (c) (6) nonprofit corporation. Donations to a 501 (c) (6) organization are not tax deductible as a charitable contribution. Some payments, however, may be deductible as a business expense, please consult your tax advisor.

## Form must be received by Friday, February 26, 2021

### FOR QUESTIONS

Please contact Lisa Bormaster, 602.340.7230; Lisa.Bormaster@staff.azbar.org

(0-510-2620)

Lisa Bormaster Fontes, Advertising Manager / Arizona Attorney Magazine

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